

PHONE 21 ——— PHONE 21

# IMPERIAL STEAM LAUNDRY

"We Treat Your Clothes White."

Rough Dry Work Done 6 Cents Per Pound.

All Blankets and articles washed  
by hand, we use soft water only.

CLEANING, PRESSING AND REPAIRING in

## IMPERIAL STEAM LAUNDRY

Ocala, Florida W. Ft. King Ave.

PHONE 21 ——— PHONE 21

Flour and Eggs are  
ImportantPies and Cookies  
Too

BUT—If You Couldn't  
HAVE STEAKS AND CHOPS AND ROASTS  
What Would You Good Folks Do?  
COME EARLY AND AVOID THE RUSH.

### W. H. MARSH

PHONE 108

CITY MARKET

## CRYSTAL FISH & OYSTER CO.

Crystal River, Fla.

Shippers of the famous Crystal  
River Oysters. Seal plug carriers,  
sanitary in every respect. Can  
care for orders both large and  
small.

Salt Water Fish in any quantity.  
For further information address

## CRYSTAL FISH & OYSTER CO.

Crystal River, Fla.

### LONG NIGHTS

Will soon be here and you will have to consume more electric cur-  
rent. Why not prepare now by installing

## EDISON MAZDA LAMPS

They are now cheaper and more efficient than ever.  
For the same current you are now consuming in carbon lamps  
they will give three times the light.  
Come in and let us demonstrate.

### H. W. TUCKER

No. 9 North Main Street

OCALA, FLORIDA.

### THE STEPPING STONES TO OPPORTUNITY

OUR CLASSIFIED ADS OFFER BETTER POSITIONS AND BETTER SALARIES

Help Wanted, Male.  
Situations Wanted  
Business Opportunities

### WE WANT A LIVE TOWN

LET'S all get together and help to make our community a live one.  
We all realize the consequences of poor business, stagnation in com-  
mercial affairs, depression of real estate values, low wages, etc.  
What we want is plenty of business, money in circulation, a live interest  
in the building of houses, the sale of lots and acre property and a genuine,  
healthy condition of business in our community.

#### HOW SHALL WE ACCOMPLISH IT?

The easiest thing in the world. Just keep our money in circulation, right  
here among ourselves, and we will create our own prosperous conditions.

In other words, LET'S PATRONIZE OUR OWN BUSINESS MEN, IN-  
STEAD OF SENDING OUR DOLLARS TO THE MAIL ORDER HOUSES.  
Let's be loyal to our own best interests instead of helping to bolster up the  
big monopolistic establishments that are draining our resources of all the  
ready money in sight.

It is the aim of the big city mail order houses to drive the small town  
merchants out of business, so that we will all be compelled to send to the  
cities for our merchandise. The big mail order houses are spending thou-  
sands of dollars every month to accomplish this object.

THEY WILL DO IT, TOO, UNLESS WE ARE SENSIBLE ENOUGH  
TO STOP IT.

It is up to us to prevent the big mail order houses from driving our store-  
keepers out of business, for several reasons, the greater of which are that  
our community will be rubbed off the map if we have no business concerns  
and that our ownership of property here will not amount to anything, in this  
event.

The local stores, to a very large extent, make this town. The taxes paid  
by our business men are the principal support of our schools and churches.  
It is the taxes paid by our storekeepers that pay for the local improvements,  
for the street lighting, for fire protection and for all other communistic priv-  
ileges and protection.

If we permit the big mail order houses to drive our business men out  
of competition, what will we have left? A place of empty store buildings,  
an undesirable place in which to live.

If the mail order houses accomplish their purpose it is possible that  
railroad interests will decide there is not sufficient business to warrant the  
stopping of trains here—because there will be no reason, then, for traveling  
men to stay over in our town, no freight to be delivered to our stores.

In such cases we will be trying to sell our property, but will find no  
buyers, for who will think it a good investment to buy property in a dead  
town?

But this is just what we must expect if we keep sending our dollars to  
the mail order houses, for it is only the business of the town that makes  
the town possible.

When we send practically all of our business to the mail order houses in  
the cities there will no longer be a necessity for, or a reason for, a town here.

It all resolves itself into the question: SHALL WE HAVE A PROSPER-  
OUS TOWN, WITH GOOD LOCAL BUSINESS, GOOD REAL ESTATE  
VALUES, GOOD WAGES AND GOOD MUNICIPAL DEVELOPMENT, OR  
SHALL WE HAVE A DEAD TOWN, WITH PIGS ROOTING IN THE PRIN-  
CIPAL STREETS, STORE BUILDINGS EMPTY AND WITH "FOR SALE"  
SIGNS HUNG UP, NO LIGHTS AND NO FIRE PROTECTION.

IT ALL RESTS WITH US. WE ARE THE ONES TO DECIDE.  
Common sense and good judgment tell us to protect our own interests.  
If we don't, who will?

What can we expect from the mail order houses after they shall have  
received our money and the local storekeepers have been put out of the run-  
ning? Shall we expect help and assistance from the mail order monopoly?  
We all know that the mail order houses do not pay any of our local  
taxes. They do not support our schools, or churches or help to pay for our  
lighting the streets or for our fire department.

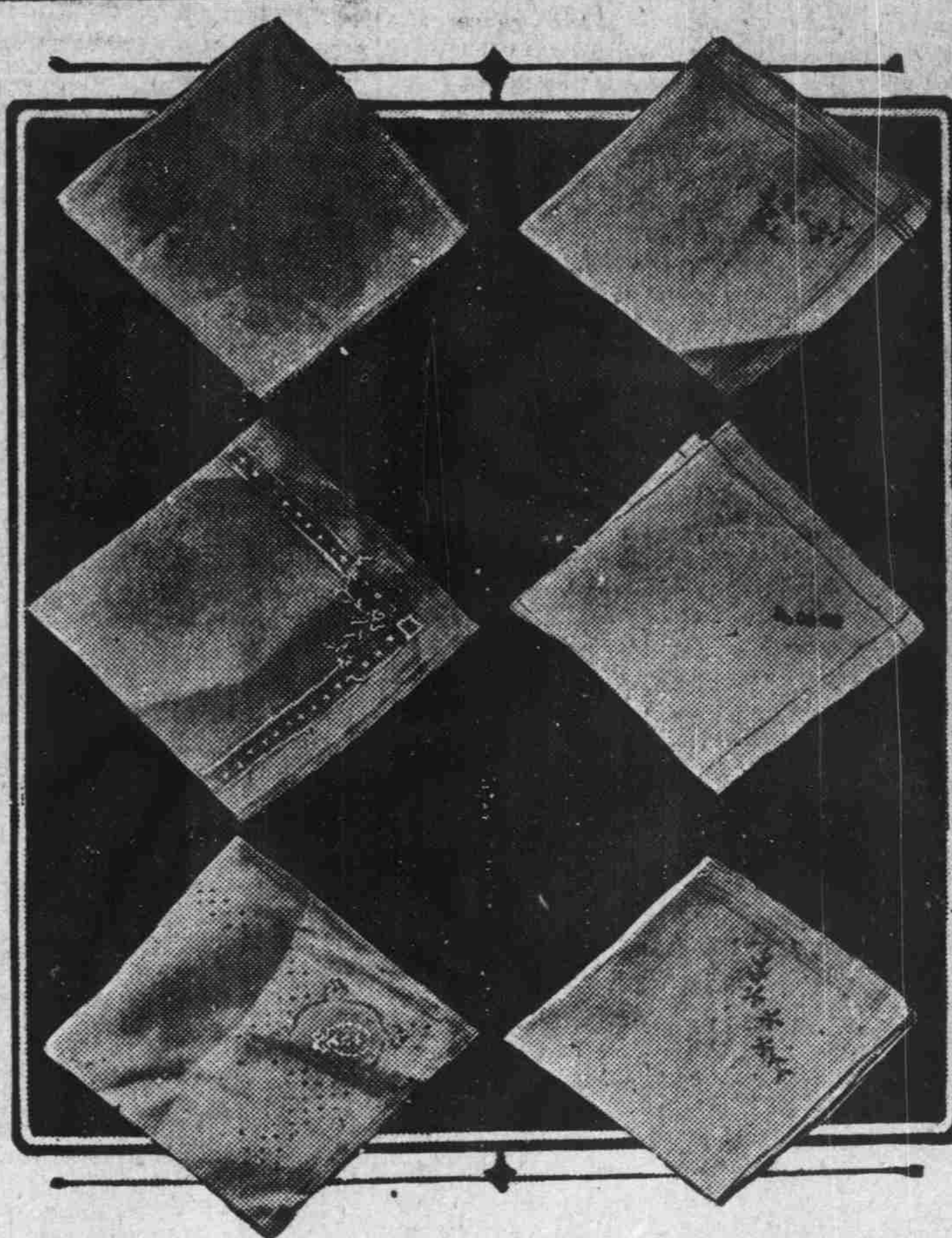
Every dollar spent at home means added wealth, added prosperity, added  
real estate values and added facilities of all kinds.

Every dollar sent to the mail order houses means more unfair competi-  
tion for our storekeepers and less taxes toward the support of our com-  
munity.

Which do we prefer? We must make the decision. Are we for or  
against our community?

LET'S MAKE IT A LIVE TOWN BY KEEPING OUR MONEY IN CIR-  
CULATION AMONG OUR OWN BUSINESS MEN.

### Describing the New Handkerchiefs



OF the half dozen new handker-  
chiefs selected for portrayal among  
the novelties now shown three are  
made at home and three are factory  
made. All are dainty and tasteful,  
showing a touch of color on white  
handkerchief linen. This color note  
appears in the finest hand embroidered  
handkerchiefs and is noticeably  
well liked on household linens as well.  
Initials, names, monograms and small  
decorations in flower designs are  
worked in one or more colors instead  
of white.

The three handkerchiefs in the top  
row are factory made. The first  
shows a printed border having a nar-  
row band in pink in which small polka  
dots in white appear. It is finished  
in one corner with a fine embroidered  
spray in white, for which the pink  
band makes an effective background.  
Although the embroidery is machine  
made it is fine and wonderfully ac-  
curate.

A similar design appears in the sec-  
ond handkerchief. The colored bands

are plain, without polka dots, and one  
corner is decorated with an embroid-  
ered medallion in white.

The third handkerchief is plain with  
a narrow hem. Its novelty lies in the  
fact that the narrow lace at the edge  
of the hem is pink instead of white.  
Each of these designs can be bought  
with blue or lavender colorings.

The handkerchiefs shown in the sec-  
ond row are all finished with tiny  
rolled hems overcast with a crossed  
stitch in embroidery thread. Fine lines  
of color, matching that on the edge,  
are introduced near the hem or cross-  
ing the handkerchiefs. This is done  
by pulling out one or two threads from  
the linen, as for drawn work, and re-  
placing them with the embroidery  
thread, carefully run in with a very  
fine needle.

Two of these handkerchiefs are de-  
corated with little sprays of flowers,  
embroidered by hand in one corner.  
The third is finished with small initial  
letters of the owner's name.

JULIA BOTTOMLEY.

## Piano Specials

In anticipation of the arrival next  
week of new Grands and Uprights,  
which will necessitate more room  
than we have at present, we are  
offering several

### Slightly Used and Second-Hand

## PIANOS

at practically your own price. Call  
and see these specials. We will not  
over-urge you to buy.

Convenient payments if desired.

### Herbert Lattner

Art Pianofortes

OCALA,

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FLORIDA

Rt. Rev. Abbott Charles, Pres. Rev. Father Benedict, Director.

## St. Leo College

Five Miles West of Dade City and One Mile East of San Antonio

Boarding School for Boys Chartered June 4, 1889

### CLASSICAL AND COMMERCIAL COURSES

### \$225 FOR TEN SCHOOL MONTHS

U. S. POST OFFICE, TELEGRAPH, TELEPHONE, EXPRESS and  
A. C. L. TICKET OFFICE AT THE COLLEGE

FALL TERM OPENS WEDNESDAY, SEPT. 16, 1914

SAINT LEO, Pasco County, FLORIDA

who owns the dwelling—the business property—that stands  
in your name?

of course you think that you do; but are you right?

the question is worth considering, it involves the origin and  
the development of individual ownership in land.

in the beginning of civilization no man owned any definite part  
of the earth. nomadic tribes camped over particular sections of  
it; homes and trading places were not fixed; land was too plenti-  
ful for individuals to dispute over the occupancy of any particu-  
lar spot.

florida title and abstract corporation

ocala, fla.

## SPECIALS!

Brick City Cider and White Vinegar, in quarts and  
gallons.

50c Jars of Fine California Table Peaches, closing  
out at 35 cents per jar.

Ripe Yellow Pumpkins for Pies "like mother used to  
make."

New Crop of Florida packed Tomatoes.

New Pecans. Fresh Evaporated Apples.

New Dried Prunes.

King's Breakfast Bacon, in strips.

Don't forget our celebrated Coffees, Fresh Roasted  
and Ground daily, right in our own store.

## Carn-Thomas Company,

CARN BUILDING

PHONE 163

OCALA, FLORIDA

Put Your Ad. in the STAR if you want RESULTS